



MEDIA KIT 2024



Overview

EOEJournal is a digital diversity publication that has been distributed every other month since 1996 to colleges, universities, tech schools, medical schools, job and career fairs, as well as executive consulting agencies, libraries, workforce offices, and government agencies.

The broad editorial content is aimed at providing detailed assistance to the specific needs of the minority job hunter. The EOEJournal publication is an effective tool for human resource departments to attract qualified applicants in general, or for specific employment opportunities. Readers get advice on the hottest job markets and the most effective methods of searching for and landing that dream job.

Our diligent dedication to diversity makes the EOEJournal a leading diversity recruiting publication servicing the needs of all ethnic backgrounds including but not limited to Asian, Black, Hispanic, Jewish, Latino, Veterans, Women, LGBTQ, as well as Disabled communities.

EOEJournal's mission is to offer businesses a diversity recruiting magazine where they can effectively advertise specific career opportunities, for corporate image, to help meet EEO compliance requirements, to endorse diversity in the workplace or to simply show their support for diversified, minority communities. We offer valued exposure and response for the advertiser.

Distribution

EOEJournal circulates to over 1,900 colleges, universities and trade schools, government offices, and workforce training centers nationwide. We email the electronic version to specific Career Center contacts, who then blast it to their thousands of students.

EOEJournal reaches undergraduate and graduate students as well as alumni. Our audience is the entire diverse community; all ethnic groups, women, veterans and the physically challenged. We endorse the outreach to all minority backgrounds.

Our distribution also reaches higher education facilities including minority serving institutions (MSI) as well as other employment resource centers throughout the nation who are members of the HACU, as well as HBCUs—those who are committed to serving the needs of the Hispanic and Black communities.

EOEJournal continually strives to offer the best exposure for our advertisers. We are mobile-user friendly and our digital content is readily available to millions of online users.

EOEJournal is an equal opportunity employer, supporting diversity and inclusion, and does not discriminate because of race, color, creed, sex, sexual orientation, gender identity or expression, age, religion, national origin, citizenship status, disability ancestry, marital status, veteran status, medical condition or any protected category prohibited by local, state, or federal laws.

www.eoejournal.com

7000 N 16th St | Suite 120 - 315 | Phoenix, Arizona 85020 | graphics@eoejournal.com